



FOR IMMEDIATE RELEASE

CONTACT  
Hugh Donagher  
(210) 426-7774  
[hugh@flyblueduck.com](mailto:hugh@flyblueduck.com)

## **BLUE DUCK ENTERS EXCLUSIVE CONTRACT WITH SPARTANBURG, SC**

*Company expands into South Carolina with the state's first agreement to operate shared electric scooters*

SAN ANTONIO, FEBRUARY 3, 2021 -- Blue Duck, a San Antonio-based micromobility company providing e-scooters and e-bikes to communities across Texas and the Southeastern U.S., will launch a fleet of shared electric scooters in Spartanburg under a pilot program approved by the City Council that will be the first of its kind in the state.

Megan McNamara, Blue Duck's Senior Director of Government Partnerships, said, "Spartanburg is an exciting community, and we are thrilled to be opening our first market in South Carolina." She added, "We have been working closely with the City staff, community leaders and local businesses to incorporate their input into the plan to enhance an already vibrant downtown scene with our shared e-scooters."

Initially operating in the downtown areas of Spartanburg, the scooters will be available for rent seven days a week from 7 a.m. to 10 p.m., allowing residents and visitors alike to move around downtown more readily without relying on cars or needing to find parking. The City and Blue Duck are currently working together to determine a timeline for launch.

Blue Duck will hire a local operations team to manage the fleet out of a local operations center. Scooters will be placed downtown in areas carefully selected in consultation with City staff. The scooters are equipped with GPS technology that allows Blue Duck to restrict riding or parking in areas where they are not permitted.

Riders can download the Blue Duck app from Apple's App Store or the Google Play store to locate and unlock scooters near them. Riders must complete an online safety tutorial before their first ride.

###

### About Blue Duck

Blue Duck is a shared micromobility company operating electric scooters and e-bikes in Texas and the Southeastern United States. We provide clean-tech, last-mile transportation solutions for cities, universities, and corporations.

Our civic-minded approach -- *Micromobility, Southern Style*<sup>™</sup> -- sets us apart from our competitors. Blue Duck invests in superior assets, and we hire employees, rather than using contractors, to deploy, collect, maintain, and charge our scooters and bikes out of local operations centers. For more information, visit [www.flyblueduck.com](http://www.flyblueduck.com).