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BLUE DUCK BRINGS MICROMOBILITY TO THE ENTERTAINMENT INDUSTRY IN PARTNERSHIP WITH THE RANCH

Fleet of scooters for soundstages will be first in the industry

SAN ANTONIO AND CHALMETTE, LA, 11 MARCH 2020 – Blue Duck, a Texas-based electric scooter operator, has entered an agreement to operate a fleet of scooters on the corporate campus of The Ranch Studios in Chalmette, Louisiana.

“Blue Duck Scooters is proud to partner with The Ranch, the world’s first movie studio to bring electric scooters to the film and television industry,” said Andre Champagne, Chief Innovation Officer for Blue Duck. “Our electric scooters will provide a cost-effective and eco-friendly solution to the logistical demands of major film production while also significantly lowering the carbon footprint of its facilities. We see micromobility as the future of on-lot studio transportation,” he added.

Jason Waggenpack, Head of Possibilities for The Ranch, said, “With more than seven acres of backlots and five acres of stages, production crews and cast cover a lot of ground every day. Like most movie studios, The Ranch currently relies on golf carts to move employees, talent, and tenants around its backlots and soundstages. Blue Duck’s electric scooters solve a significant mobility challenge with micromobility assets that are quieter, occupy a smaller footprint, and are, frankly, fun to use.”

Blue Duck Executive Chairman, Paul A. Bell, said “This milestone agreement with The Ranch is confirmation of our plan to expand the eScooter industry into corporate and private fleet markets. Blue Duck looks forward to announcing additional partnerships like this in the near future.”

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About Blue Duck Scooters

Blue Duck Scooters is an electric scooter operator focused on Texas and the Southeastern United States. Blue Duck’s approach — *Micromobility, Southern Style*™ — sets it apart from other scooter operators. This begins by working closely with cities, universities, and corporate campuses to design clean, last-mile transportation solutions. Blue Duck invests in superior micromobility assets and hires employees rather than using contractors to deploy, collect, maintain, and charge its scooters out of local operations centers. For more information, visit their website at www.flyblueduck.com.

About The Ranch Studios

At The Ranch we believe that inspiring creativity is our calling. We are passionate to see others realize their greatest imaginations. We set ourselves apart from the pack by providing exemplary customer service in state-of-the-art facilities. We have helped revive a devastated town’s economy by providing a home for major blockbusters including *Terminator Genisys* and *Deep Water Horizon*. At the end of the day we are storytellers serving storytellers. The Ranch is located 7.2 miles from downtown New Orleans. For more information, visit our website at www.wearetheranch.com.