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### **Blue Duck First to Operate Scooter Sharing Agreement in Ireland**

*Partners with Dublin City University for Private Road Pilot*

SAN ANTONIO AND DUBLIN, December 10, 2019 – Blue Duck, a San Antonio-based operator of electric scooters, announces a joint venture with Dublin-based Luna and Dublin City University to pilot Luna’s centimeter-level GPS technology.

The pilot project will take place on Dublin City University’s private campus roads in partnership with the university. Currently, electric scooters are prohibited from public roads in Ireland but a recent bill to amend the Irish Road Traffic Act 1961 to regulate the use of electric scooters indicates a potential shift on the horizon. Blue Duck is the first electric scooter company to enter an agreement to operate in the country.

Luna is a telematic device which aims to enable scooter operators to pinpoint the location of their scooters with an accuracy of five centimeters. Current GPS technology’s accuracy is measured in meters.

Blue Duck CEO Michael Keane said “We were excited to learn about Luna’s centimeter-level GPS technology when it was announced two months ago. That level of precision would allow us to locate our scooters more efficiently and would lead to stricter compliance with geofencing requirements. A successful outcome of this pilot test could lead to significant enhancements to our ability to manage our fleets responsibly while providing exceptional service to our partners and riders.”

Luna is a consortium of European industry leaders in fleet management solutions, sensor-to-cloud technologies and connected mobility analytics. These include Transpoco, a leader in vehicle tracking and fleet management solutions and Taoglas, the world’s leading provider of next-generation IoT solutions.

“We are delighted to have already found a pilot partner, particularly one which is so focused on fleet management,” stated Luna CEO Andrew Fleury. “Our partnership with Blue Duck will generate invaluable data which aims to inform policy here in Ireland and once commercially launched, will hopefully pave a path towards the adoption of this form of technology,” Fleury added.

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#### About Blue Duck Scooters

Blue Duck Scooters is an electric scooter operator focused on Texas and the Southeastern United States. Blue Duck’s regional focus, commitment to investing in superior micromobility assets, and use of its own employees to deploy, collect and charge its scooters sets it apart from other scooter operators. Blue Duck is committed to partnering with cities, universities and corporate campuses in designing cleantech, last-mile transportation solutions. For more information, visit their website at [www.flyblueduck.com](http://www.flyblueduck.com).